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## Student Work Booklet

## Week 1, Cyber Security Fundamentals

# Topic: Value of Data

## Activity: Cyber Security Fundamentals

What is Cyber Security?

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Why is it important?

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Whom does cyber security affect?

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## Activity: 15 Cyber Security Terms You Should Know

Match the terms to the correct definition from Video 1.1.3 - 15 Cyber Security Terms You Should Know, then provide your own real example.

|  |  |  |
| --- | --- | --- |
| Term | Definition | Example |
| User Authentication |  |  |
| Encryption |  |  |
| Anti-Virus |  |  |
| Malware |  |  |
| Firewall |  |  |
| Phishing |  |  |
| Multi-Factor Authentication |  |  |
| Denial of Service (DoS/DDoS) |  |  |
| Ethical Hacking |  |  |
| Ransomware |  |  |
| Cyber Attack |  |  |
| Cloud |  |  |
| Network |  |  |
| IoT (Internet of Things) |  |  |
| Penetration Test |  |  |

Class Brainstorm: What is the difference (and similarities) between data and information?

## Class Discussion: Data

What is Data?

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What is Information?

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What makes data valuable?

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Value in data, Value from data, and value of data Do these three statements mean the same thing? Why/Why not?

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How does data have different values in different contexts?

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How does this change human behaviour to the items of value?

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# Topic: Ethics

## Please answer the following questions per each scenario.

**Scenario 1**

Michael is an employee of Racer Athletic Wear, he has taken a photo in the company’s clothes and has advertised the clothing and tagged the brand, captioning the post with a deal that the company currently has is not worth it, even though someone with a company discount, he regrets making the purchase. He has posted the image to his personal social media; the company has asked for the employee to take it down.

Who owns the data?

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Who has the ethical responsibility to protect it?

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Is the behaviour of each party fair and ethical?

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Would your answers change if he was advertising the company in a positive way? If so why/why not?

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What are the behaviours that would be considered ethical and non-ethical in the scenario?

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Identify the different parties in the scenario.

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 Justify their point on what they considered as ethical and unethical behaviour in one of the scenarios.

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Were any illegal actions/behaviours present in the scenarios? If not, what factors could make these scenarios illegal?

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**Scenario 2**

Super Warehouse, has installed facial recognition technology to track customers when they are in the store. The technology captures and documents details such as the duration spent in-store and items bought without the customers’ knowledge or consent.

What are the behaviours that would be considered ethical and non-ethical in the scenario?

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Identify the different parties in the scenario.

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 Justify their point on what they considered as ethical and unethical behaviour in one of the scenarios.

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Were any illegal actions/behaviours present in the scenarios? If not, what factors could make these scenarios illegal?

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**Scenario 3:**

The management of a band wants to modify the band's website to offer free concert tickets to its fans. To claim these free tickets, customers must register online and provide the management with their email and phone number. The management then sold these details to telemarketers, to make up for the concert ticket profit loss. Fans did sign terms and conditions before getting their free tickets.

What are the behaviours that would be considered ethical and non-ethical in the scenario?

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Identify the different parties in the scenario.

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 Justify their point on what they considered as ethical and unethical behaviour in one of the scenarios.

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Were any illegal actions/behaviours present in the scenarios? If not, what factors could make these scenarios illegal?

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# Topic: Privacy

## Activity: Video Review

Using the knowledge from the video 1.3.2 The Mind Reader answer the following questions.

What data should be private?

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After watching the video, do you still think your previous data types should remain private, more? Less?

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## Activity: Define Privacy Terms

|  |  |
| --- | --- |
| Term | Definition |
| Privacy |  |
| Confidentiality |  |
| Disclosure |  |
| Anonymity |  |
| Security |  |
| Private Information |  |
| Public Information |  |
| Personally Identifiable Information (PII) |  |
| Persona |  |
| Identity Theft |  |

What is the relationship between Privacy and Confidentiality?

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What is the relationship between Privacy and Anonymity?

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What is the relationship between PII and social identity?

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What are the issues with publishing private information?

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Mimicking your own social media or how you would fill it out, fill out your ‘social media page’ of what is suitable to post. Label which parts can be private to friends or public for the world.

Reference: [Blank Facebook Template - 13+ Free Word, PPT & PSD Documents Download](https://www.template.net/social-media-templates/facebook/blank-facebook-template/#google_vignette)

Why have you made these choices?

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Is there a violation of privacy?

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## Summary of Week 1 - Create your own notes, understandings, definitions etc..

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## Summary of Week 1 – Create your own drawings, symbols, diagrams, visual notes etc.